



Title: ValloCycle Board Minutes Date: June 03, 2021
Location: City Hall Time: 6:00pm

People:

Present: Arthur H, Susan C, Courtney B, Meredith T, Tonia M
Absent: Jason P, Olivia B, Sean E, Rob M
Guests: Nick N

Approval of Minutes – Motion: TM Second: MT, unanimous
January 19, 2021
February 4, 2021
March 4, 2021
April 1, 2021

Reports:

- Memberships: **TOTAL** – 0
 - Bike Share – 0
 - Supporting – 2
- Financial:
 - Income: **TOTAL** – \$127.54
 - Tonia - \$83.33
 - Arthur - \$83.53
 - Expense: **TOTAL** – \$45.97
 - October** – Glow Ride Snacks \$15.90
 - November** – Glow Ride Snacks \$17.50
 - December** – Glow Ride Snacks \$12.57
 - January** - Glow Ride Snacks \$0
 - Balances: **TOTAL** – \$9,133.00
 - U of M – \$8,051.43 (1/6/2021)
 - Cash - \$56
 - 2021/2022 Budget – \$954.03 (remaining)
- Fleet Update:
 - City Hall Shed – 8
 -
- Marketing/Fundraising:
 - Chamber Chatter: “*Pandemic Cycling*” June 2021
 - Events: Day Ride – Last Ride: February 20th (2:30/3:00p) rescheduled

New Business:

- Constant Contact
 - 2 month trial
 - What points of contact should we have with users?
 - Checkout
 - Overdue



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- Return notices
- Return confirmation
- Automated renewal – if not turned in.
- Event/Ride reminders
 - Can we add users?
 - Embed – commute smart links
 - New bike map information (at the bottom of email)
- Board Member
 - Nick is on the council agenda for 6/14/2021
- POP into summer
 - Low attendance
 - Great event
- Next Ride: 6/17/2021 – Dad’s Day Out (Bring Your DAD)

Old Business:

- Ride posters – meet 6:00p ride 6:30p
- City Maps -
- Redemptive Cycles Fleet – check with Steve Gilbert

Other Business:

- Montevallo Bike pamphlet
 - Add maintenance station
 - Check bike racks
- Updated Marketing Plan – get with Amy Mellon

Adjourn – MT, SC, unanimous

Next Board Meeting – July 1st